

EXHIBIT E



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SilverCup Trademark

Steven Bahar <stevenbahar@gmail.com>

Wed, Nov 17, 2010 at 10:55 AM

To: jzk@cfl.com

Mr. King,

As i said on the phone earlier, we are 100% willing to cease any plans in using the name Silvercup for my hotel. Daniel Sasse had left a message for someone at SilverCup Studio several weeks ago, when we chose the name, but did not receive a call back. I sincerely apologize for any confusion.

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